

# Privacy Policy for Sapphire Blu Escape

Effective Date: May 6, 2026

At Sunny-Shore Hideaway, your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you interact with us, book your stay, or visit our website.

---

## 1. Information We Collect

When you book with us or contact us, we may collect the following information:

- Full name
  - Contact details (email address, phone number, physical address)
  - Payment details (securely processed through third-party providers)
  - Travel information (dates of stay, number of guests)
  - Preferences or special requests you provide
  - Communication history with us
  - IP address and device information if using our website
- 

## 2. How We Use Your Information

We use your information to:

- Process and confirm bookings
- Communicate with you regarding your reservation or inquiries
- Personalize your guest experience
- Comply with legal obligations (e.g., tax or guest registry laws)
- Improve our service offerings and website functionality

- Send promotional messages (only with your consent)
- 

### 3. Sharing Your Information

We do not sell your personal information. We may share it with:

- Trusted third-party service providers (e.g., payment processors or booking platforms)
  - Legal or governmental authorities when required by law
  - Our internal team to ensure a smooth guest experience
- 

### 4. Data Security

We take reasonable precautions to protect your personal data from unauthorised access, misuse, or disclosure. This includes secure systems, up-to-date software, and staff training.

---

### 5. Cookies & Website Analytics

If you visit our website, we may use cookies to improve your browsing experience. These may track anonymous data such as pages visited or session duration. You can manage cookies in your browser settings.

### 6. Your Rights

You have the right to:

- Access the personal information we hold about you
- Request corrections or deletion of your data
- Withdraw consent for marketing at any time

To exercise these rights, email us at: [nattyscozybeachhouse@gmail.com](mailto:nattyscozybeachhouse@gmail.com)

## 7. Third-Party Links

Our website may include links to third-party booking platforms or resources. We are not responsible for the privacy practices of these external sites.

---

## 8. Changes to This Policy

We may update this Privacy Policy periodically. The latest version will always be available on our website and upon request.

---

## 9. Contact Us

If you have questions about this policy or how your data is handled, please contact us:

Sapphire Blu Escape

Richmond, St. Ann, Jamaica

Phone: +15616445017

Email: [nattyscozybeachhouse@gmail.com](mailto:nattyscozybeachhouse@gmail.com)

Owner: Kareta Carr